

NADA BLASSY

(813) 516-5579 | nblassy@alumni.upenn.edu | nadablassy.com

EDUCATION

UNIVERSITY OF PENNSYLVANIA | Philadelphia, PA | August 2022

Master of Science – Social Policy

Relevant Coursework: Quantitative Reasoning/Social Statistics, Research and Evaluation Design, Policy: Analysis of Issues, Strategy, and Process, Economics for Social Policy, Applied Linear Modeling, Policy Communications, Law and Social Policy, Democratizing Data: Critical Data Studies, Global Human Rights and US Immigration: Implications for Policy & Practice, The Power of Partnerships Between Government, Nonprofits, and the Private Sector

UNIVERSITY OF SOUTH FLORIDA | Tampa, FL | May 2019

Bachelor of Arts – Mass Communication: Broadcast Journalism

Honors: Summa Cum Laude, Honors College, Kappa Tau Alpha, Global Citizen Award, Genshaft/Greenbaum Travel Scholarship, John & Jerry Wing Alexander Scholarship, Tampa Bay Association of Black Journalists Griot Drum Award, Tampa Bay Television Endowed Scholarship

COURSE PAPERS

- Economic Analysis: *The Distribution of Major Tax Expenditures in 2019*
- Economic Analysis: *Child Tax Credit (CTC): Exploring the effects of tax credits on labor supply*
- Policy Analysis: *Refugee Self-Sufficiency After Resettlement*
- Program Evaluation: *The Philadelphia Refugee Health Collaborative*
- Policy Brief: *Self-Sufficiency for Refugees: Why it Matters*
- Predictive Analytics Data Study: *Kept Out: Housing and Algorithmic Justice*
- Comparative Analysis: *Analysis of Frameworks for Collaboration*

SKILLS

- Quantitative & Qualitative Research with R
- Fluency in Arabic
- Adobe Creative Cloud (Premiere Pro, Audition, Lightroom, After Effects, Photoshop, Spark)
- Videography & Photography
- Digital Media Management & Communication
- Program Evaluation
- Public Affairs writing
- Grant & Annual Report writing

EXPERIENCE

NATIONALITIES SERVICE CENTER | Matching Grant Intern

Philadelphia, PA | May 2022 – August 2022

- Develop educational audiovisual materials including financial literacy videos provided to dozens of refugees, Afghan humanitarian parolees, and other immigrants to empower them to achieve financial self-sufficiency
- Provide English-to-Arabic translation and interpretation support to clients and connect clients to resources

RADIANT HANDS | Media & Communications Producer

Tampa, FL | January 2020 – July 2022

- Attained over \$50,000 from grantors for self-sufficiency programs and COVID-19 relief for refugee families and single women and their children through data collection, preparation of [annual reports](#), and submission of grant application
- Initiated and published a [bi-monthly newsletter](#) expanding refugees' access to financial literacy, education, business development, and integration workshops and trainings
- Led the promotion of success stories and impact to over 500 donors through a multi-faceted [media content](#) and digital communications strategy

CAIR FLORIDA & 200 MUSLIM WOMEN WHO CARE | Freelance Videographer

Tampa, FL | December 2019 – January 2022

- Researched biographies and court cases to produce trailers previewing a [4-Episode video series](#) on high-profile U.S. political prisoners and an [election empowerment campaign](#) for a civil rights advocacy group
- Produced, edited, and interviewed 200 MMWC members for [videos](#) that raise awareness and fundraise for other local nonprofits

UNIVERSITY OF SOUTH FLORIDA – COLLEGE OF EDUCATION | Digital Media Assistant

Tampa, FL | September 2018 – August 2019

- Promoted USF's impact in the arts, exercise science, women in STEM, and early educational development via social media channels by conducting interviews of faculty, staff, and alumni and creating engaging [video content](#)

UNIVERSITY OF SOUTH FLORIDA – FLORIDA FOCUS (PBS/WEDQ) | Multimedia Journalist

Tampa, FL | January 2018 – May 2019

- Created and anchored [two-minute news briefs](#) and features on topics including refugees and local nonprofits that aired on the 11th largest TV market in the United States and on [USF's Digital Network](#) by writing scripts, shooting and editing video, and creating graphics

CNN & MSNBC | Production Assistant

Tampa, FL | October 2018

- Supported reporting staff with live shots, audio, and lighting for [CNN Debate Night: The Florida Governor's Debate](#) and [MSNBC Live with Katy Tur's Battleground College Tour](#)

NATIONAL PUBLIC RADIO (NPR) | WUSF Public Media Digital News Intern

Tampa, FL | May 2018 – July 2018

- Interviewed experts and sources for [web stories](#) and radio scripts for the 17th largest radio market in the United States covering courts and law, education, and current events

MUSLIM INTERSCHOLASTIC TOURNAMENT (MIST) | Volunteer Regional Director

Tampa, FL | January 2018 – Present

- Managed a board of 20+ members to host an interscholastic tournament to empower 500+ high school students across Florida