

NADA BLASSY

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Skills:

- Data Collection and Interpretation via R
- Grant and Annual Report writing
- Public Affairs writing
- Program Evaluation
- Quantitative and Qualitative Research
- Fluent in Arabic
- Digital Media Management and Communication
- Adobe Creative Cloud (Premiere Pro, Audition, Lightroom, After Effects, Photoshop, Spark)
- Videography & Photography

Education:

Master of Science in Social Policy | University of Pennsylvania
Expected Graduation: August 2022

Bachelor of Arts in Mass Communication: Broadcast Journalism | University of South Florida
May 2019
Summa Cum Laude
Honors College

Experience:

Nonprofit Media & Communications Producer/Editor **January 2020 to January 2022**
Radiant Hands

- Collected data, wrote [annual reports](#), applied and received \$50,000+ from grantors for self-sufficiency programs and COVID-19 relief for underserved single women, their children, and refugee families
- Initiated and published [bi-monthly newsletter](#) to expand on refugee financial literacy, education, business development, and integration workshops and trainings
- Managed all [media content](#) and digital communication to 500+ donors to share success stories and impact

Freelance Videography for Florida-Based Nonprofits **December 2019 to January 2022**
CAIR Florida

- Produced trailers previewing cases for a [4-Episode video series](#) on high-profile U.S. political prisoners and an [election empowerment campaign](#) for a civil rights advocacy group
- Produced, edited, and interviewed members for [videos](#) that raise awareness and fundraise for local nonprofits

Digital Media Assistant **September 2018 to August 2019**
USF College of Education

- Created engaging [video content](#) and interviewed USF faculty, staff, and alumni for USF College of Education's Facebook and Twitter to share USF's service to the Tampa community

Florida Focus (PBS/WEDQ) Multimedia Journalist **January 2018 to May 2019**
USF Zimmerman School of Mass Communication

- Wrote scripts, shot video, edited interviews, created graphics, and anchored [two-minute news briefs](#) and features that aired on the 11th largest TV market and on [USF's Digital Network](#), covering education, refugees, local nonprofits, and current events

Production Assistant **October 2018**
CNN and MSNBC

- Supported reporting staff with live shots, audio, and lighting for:
 - [CNN Debate Night: The Florida Governor's Debate](#)
 - [MSNBC Live with Katy Tur's Battleground College Tour](#)

WUSF Public Media Digital News Intern **May 2018 to July 2018**
National Public Radio

- Interviewed experts and sources for local and state stories covering education, courts and law, environment, health, transportation, arts, and culture
- Wrote and published SEO headlined [web stories](#) and radio scripts for the 17th largest radio market

Awards and Positions:

- **2018 to present:** Muslim Interscholastic Tournament Florida Regional Director
- **April 2019:** Kappa Tau Alpha inductee as part of the top 10% of USF's Mass Communication graduating class
- **April 2019:** USF Global Citizen Award recipient
- **Spring 2019:** Genshaft/Greenbaum Travel Scholarship awarded from the Honors College to study abroad in Peru
- **2018-2019:** USF College of Arts and Sciences Diversity Representative
- **Spring 2018:** John & Jerry Wing Alexander Scholarship Winner
- **Spring 2017:** Tampa Bay Television Endowed Scholarship Winner
- **November 2017:** Tampa Bay Association of Black Journalists Griot Drum Award Winner