



# NADA BLASSY

[nada.blassy@gmail.com](mailto:nada.blassy@gmail.com)

[www.nadablassy.com](http://www.nadablassy.com)

## EXPERIENCE

### CNN Runner • CNN @ WEDU/PBS •

OCT. 20 – OCT. 21, 2018

- Assisted with production for [CNN Debate Night: The Florida Governor's Debate](#) between Ron DeSantis and Andrew Gillum

### MSNBC Production Assistant • MSNBC @ USF •

OCT. 12, 2018

- Assisted in production and live shots for [MSNBC Live with Katy Tur](#) "Battleground College" tour

### Digital Media Assistant • USF College of Education •

SEPT. 2018 – PRESENT

- Create engaging video content for USF's College of Education [Facebook](#) and [Twitter](#) using Adobe Premiere Pro, After Effects, and Audition
- Interview and write stories about USF faculty, staff, and alumni for promotional video & web purposes

### Social Media Marketer • Radiance Orthodontics •

MARCH 2018 – PRESENT

- Create video content for [YouTube](#), [Facebook](#) and [Instagram](#)

### WUSF Public Media Digital News Intern • USF •

MAY 2018 – JULY 2018

- Conduct interviews in sound booth studio using Adobe Audition
- Write and publish search engine optimized headlines, [web stories](#), and radio scripts for 19<sup>th</sup> largest radio market.

### Florida Focus Reporter/ MMJ • USF •

JAN. 2018 – PRESENT

- Report, shoot, edit, create graphics and write packages with Adobe Premiere, Audition, and Photoshop
- Anchor [two-minute news briefs](#) and report features that air on WEDQ/PBS in the 11<sup>th</sup> largest TV market

### Content Creator • USF Digital Network •

JAN. 2018 – PRESENT

- Report, shoot, edit, and write packages for the Zimmerman School Digital Network at USF's [YouTube channel](#)
- Write AP stories for [USF's Digital Bullpen](#) & post search engine optimized headlines and reporter teases to promote packages
- Create video feature and graphic display for the USF Office of National Scholarships shown in Marshall Student Center

### Camera Operator/Editor • ISTABA •

2015– SEPT. 2018

- Live tape children's show with two - camera set up & edit show with montage of decorations, music for [Facebook](#) feed.

## SKILLS

### ✓ Proficient in Adobe Creative Cloud:

- Premiere Pro
- Photoshop
- Audition

### ✓ Videography:

- Nikon D3300
- Panasonic AG-HMC 150
- Canon T5i
- Sony a6000

### ✓ Social Media:

 [@NadaBlassy](#)

 [@nblassy23](#)

 [Nada Blassy](#)

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### ✓ Bilingual:

- English
- Arabic

## EDUCATION

### • Spring 2019 •

B.A. in Mass Communications:  
Broadcast News

### University of South Florida

- Honor's College Student
- Global Citizens Project Recipient

### • 2016 •

Highschool Diploma

### Universal Academy of Florida

- Valedictorian
- AP Scholar with Distinction

## AWARDS

- **John & Jerry Wing Alexander Scholarship Winner**
  - Spring 2018
- **Tampa Bay Television Endowed Scholarship Winner**
  - Spring 2017
- **Tampa Bay Association of Black Journalists Scholarship Winner**
  - Griot Drum Award
    - November 2017
- **MIST Short Film Producer & Actor**
  - National & Regional winner
    - 2012-2016

## LEADERSHIP POSITIONS & EXTRACURRICULAR ACTIVITIES

- **College of Arts and Sciences Diversity Representative**
  - 2018- present
- **Online News Association Social Media Coordinator**
  - 2018- present
- **USF Global Citizens Project Member**
  - 2016- present
- **National Honor Society President**
  - 2015-2016
- **Model United Nations President**
  - 2015-2016
- **Morning Show Anchor**
  - 2013-2016
- **Newspaper & Yearbook Editor-in-chief**
  - 2013-2016
- **Playwright**
  - 2012- 2016